UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 15

CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number 001-40116

AdTheorent Holding Company, Inc.

(Exact name of registrant as specified in its charter)

330 Hudson Street, 13th Floor New York, NY 10013 (800) 804-1359 (Address, including zip code, and telephone number, including area code, of registrant's principal executive offices) Common Stock, par value \$0.0001 per share Warrants to purchase common stock (Title of each class of securities covered by this Form)

None

(Titles of all other classes of securities for which a duty to file reports under Section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1) \boxtimes Rule 12g-4(a)(2) \square Rule 12h-3(b)(1)(i) \boxtimes Rule 12h-3(b)(1)(ii) \square Rule 15d-6 \square Rule 15d-22(b) \square

Approximate number of holders of record as of the certification or notice date: One (1).

Pursuant to the requirements of the Securities Exchange Act of 1934, AdTheorent Holding Company, Inc. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

ADTHEORENT HOLDING COMPANY, INC.

By: /s/ James Lawson

Name: James Lawson Title: Chief Executive Officer

Date: July 1, 2024