## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Notice of Effectiveness

Notice of Effectiveness	
Effectiveness Date:	June 24, 2024
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Submission Type:	POS AM
CIK:	0001838672
<b>Company Name:</b>	AdTheorent Holding Company, Inc.
File Number:	<u>333-262201</u>